Success Story:

With the dangers of data loss becoming more and more obvious — Corum Achieves Faster Restores with Asigra Cloud Backup™.

Corum Profile

- ■ Swiss watchmaker based in La Chaux-de-Fonds, Canton of Neuchâtel

- ■ Founded in 1955

- ■ Makers of high-quality and high-price watches, many of which are limited edition

CORUM
LA CHAUX·DE·FONDS · SUISSE

Overview

If anybody knows everything about the right timing it's Swiss manufacturer CORUM. Positioned as an exclusive brand, CORUM manufactures high quality watch collections featuring an innovative and distinctive design and equipped with sophisticated mechanical movements. The full set of collections comprises of models ranging from $5,000 to $1 million US retail price and giving pride of place to precious metals and horological complications.

The Company

Founded in 1955 in La Chaux-de-Fonds, CORUM has undergone a complete renaissance that has enabled it to achieve a perfect match between the product and the demand for high quality and creativity. CORUM's substantial investments have led to the integration of watch making professions, the development of production tools, the enhancement of human resources and the promotion of staff training. Consequently, CORUM also attaches great importance to securing their business data including their intellectual property.

The Situation

"A backup with our old system typically took 12 hours – from 10 at night to 10AM the following morning. Furthermore, we had to rely on employees manually changing tapes everyday and storing them in a fire and waterproof location," says Gilles Ruffieux, CORUM's IT Director.

The Swiss manufacturer invested almost a year searching for a new solution to secure its business data. The company was looking to replace its existing tape backup with a modern and reliable solution. "The right mix of in-house and external components were one of the most important criteria", explained Damien Reber, CORUM IT Project Manager.

> "With our tape solution we had to rely on employees manually changing tapes everyday and storing them in a fire and waterproof place."
>
> **Gilles Ruffieux, IT Director, CORUM**

Solution

CORUM's final choice was the Online Backup Service from Arcplace. The IT team was not only convinced by the backup solution but Arcplace also turned out to offer the most cost-effective solution compared to buying solutions or services from other vendors.

> "The Arcplace Online Backup Service offering was convincing and had very good references, confirming the reliability and quality of the services. Another criterion in favour of Arcplace was that we could select our own hardware for the backup server and the local cache. With competing solutions we were limited to proprietary systems."
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> **Gilles Ruffieux, IT Director, CORUM**

Results

"The average time for backing up with Arcplace is 1-2 hours per night, compared to the 12 hours with tape. After this the data is secured in-house on a local cache and externally at the Arcplace datacenters in Zurich and Geneva for disaster recovery," explains Damien Reber, CORUM IT project Manager.

"The decision to outsource our data backup with Arcplace proved to be absolutely the best choice we could have made. The implementation and configuration of the solution took less than a half a day. The configuration included the timing of the backup, as well as defining the data sources such as our Oracle database, Exchange and file data," Gilles Ruffieux. "Working with the Arcplace team has been very pleasant and professional from the initial product demonstration and proposal through to the final implementation and support.

The backup technology used does not require software to be installed on the systems being backed up because of its agentless architecture. This considerably reduces the cost and effort of implementation and operation, as no individual backup agents or plug-ins have to be installed on each system, nor do these have to be maintained.

The solution is suitable for data volumes of 10GB to 100TB. Thanks to the online availability and parallel processing of several tasks, data can be backed up and restored rapidly.

"Even more evident is the time saving when a file has been lost. With our tape solution, we used to spend hours searching and restoring the correct file and file version. With Arcplace, the time required to find and restore the right file is now well under 10 minutes."

Gilles Ruffieux, IT Director, CORUM

About Arcplace AG

The Swiss Arcplace as service is concerned with the fields of scanning, digital archiving and backup for companies. By combining the latest technology with innovative service models, such as online, cloud or managed services, Arcplace is able to provide companies of all sizes high quality solutions at extremely competitive prices. It is the goal of Arcplace to create solutions to increase user productivity, reduce risk and reduce overall IT costs.

More information on Arcplace AG can be found at www.arcplace.ch

About Asigra

Trusted since 1986, Asigra provides organizations around the world the ability to recover their data now from anywhere through a global network of partners who deliver cloud backup and recovery services as public, private and/or hybrid deployments. As the industry's first enterprise agentless cloud-based recovery software to provide data backup and recovery of servers, virtual machines, endpoint devices, databases and applications, SaaS and IaaS based applications, Asigra lowers the total cost of ownership, reduces recovery time objectives, eliminates silos of backup data by providing a single consolidated repository, and provides 100% recovery assurance. Asigra's revolutionary patented Recovery License Model provides organizations with a cost effective data recovery business model unlike any other offered in the storage market. Asigra has been recognized as a Gartner Cool Vendor and has been included in the Gartner Magic Quadrant for Enterprise Backup and Recovery Software since 2010.

More information on Asigra can be found at www.recoveryiseverything.com