

Success Story:

**Crawford Adjusters Canada Inc.
Leverages Agentless Backup and
Recovery Solution to Improve Data
Management.**



Crawford Adjusters Canada Inc. Profile

- The world's largest independent provider of claims solutions
- Global network of more than 700 offices in 63 countries
- Company's shares are traded on the NYSE under the symbols CRDA and CRDB



Overview

Crawford Adjusters Canada (CAC), a wholly-owned subsidiary of Crawford & Company, the world's largest independent provider of claims management solutions, is using Asigra Cloud Backup™ and Recovery software to address disaster recovery requirements, gain increased management capabilities, and achieve Sarbanes-Oxley compliance associated with the storage and quick retrieval of company data.



Achieve Compliance in a Cost-Effective Manner, with Minimized Infrastructure Complexity

Crawford's Canadian organization had previously used local backup methods at each of their remote facilities. A closer investigation by corporate personnel determined that these remote backups were either not being performed on a regular basis or not being done reliably. The risk of data loss was high and unacceptable.

Asigra Cloud Backup and Recovery Software provided by E-ternity business Continuity Consultants

CAC decided to investigate other means of protecting their remote office data. After due diligence, Crawford Adjusters turned to Asigra's Cloud Backup and Recovery software to protect data on servers and workstations at each of its 70+ locations across the country. Asigra enables scheduled and secure off-site data protection for business continuance and to meet regulatory needs.

The solution improved data management capabilities throughout the organization. Claims adjudication, policy, adjustment and other business-critical corporate data is protected with an automated

backup encrypted "at-rest" and "in-flight" to an off-site data vault where it is available for restoration 24x7 in the event of an emergency or major disaster. The latest generation is available locally for quick restores of files, individual emails or mail boxes.

Crawford Adjuster's goal was to achieve compliance in a cost-effective manner, with minimized infrastructure complexity. Asigra Cloud Backup, and the real-world expertise of service providers like E-ternity enabled them to protect their enterprise data with an agentless, encrypted off-site searchable archiving solution that provides a quick, automated, and secure method to address Sarbanes-Oxley requirements and needs for business continuance.

"Asigra Cloud Backup and Recovery software delivers an automated solution that eliminates the risks associated with backing up distributed information from all our offices across the country, bringing us the only disaster recovery solution that meets our high standards for guaranteeing compliance, security and ease-of-use," said Scott Sutherland, Vice President of Information Technology of Crawford Adjusters Canada.

"Crawford Adjusters Canada has always been a forward-thinking organization from an IT perspective. They recognized that to continue to maintain their competitive advantage, modifying their Disaster Recovery Plan was the next logical step," said Greg Onoprijenko, Managing Director Sales at E-ternity Business Continuity Consultants Inc. "Our team found great synergies with Crawford's team and as a result, we were able to develop a solution that successfully met their needs with an implementation schedule that fell within their timelines."

"Asigra's agentless capabilities, superior pricing model and positive recommendations from industry experts allowed us to confidently select them to securely protect our corporate data."

Scott Sutherland, Vice President of IT, Crawford Adjusters Canada

Asigra Cloud Backup is a WAN platform solution that delivers backup/restore service as a utility. Working closely with E-ternity, a Mississauga, Ontario-based organization that specializes in business continuity solutions and services, Crawford installed Asigra's agentless client software on only one node at each

remote location, regardless of whether they have one server or fifty within a heterogeneous LAN environment. This simplified deployment enabled Crawford to easily address and meet the needs for regulatory compliance and disaster recovery, as well as to achieve better management of critical corporate information and infrastructure resources.

Asigra Cloud Backup and Recovery software incorporates everything needed to deploy, provision and sell storage services, including business features not typically available from off-the-

shelf backup software packages. Asigra's agentless architecture ensures that installation and maintenance is fast and easy, and its built-in multi-tiered storage billing system saves the time and expense of developing or modifying an existing billing system to accurately track expenses by operating unit, division or department. Advanced security features, including authentication, strong encryption and non-escrowed keys, provide the peace of mind Crawford Adjusters expected.

About E-ternity

E-ternity Business Continuity Consultants Inc. is a Mississauga, Ontario based organization that provides Business Continuity Management Services, Data Integrity Solutions, and Voice Continuity Services to customers in Ontario.

More information on E-ternity can be found at www.e-ternity.com

About Asigra

Trusted since 1986, Asigra provides organizations around the world the ability to recover their data now from anywhere through a global network of partners who deliver cloud backup and recovery services as public, private and/or hybrid deployments. As the industry's first enterprise agentless cloud-based recovery software to provide data backup and recovery of servers, virtual machines, endpoint devices, databases and applications, SaaS and IaaS based applications, Asigra lowers the total cost of ownership, reduces recovery time objectives, eliminates silos of backup data by providing a single consolidated repository, and provides 100% recovery assurance. Asigra's revolutionary patented Recovery License Model provides organizations with a cost effective data recovery business model unlike any other offered in the storage market. Asigra has been recognized as a Gartner Cool Vendor and has been included in the Gartner Magic Quadrant for Enterprise Backup and Recovery Software since 2010.

More information on Asigra can be found at www.recoveryiseverything.com

