Asigra.

Success Story:

Agentless Backup and Recovery Solution for Servers and Laptops Provides Equity One, Inc. with Peace of Mind

Equity One, Inc. Profile

- ■ Commercial real estate developer
- ■ Located in North Miami Beach, Florida
- ■ 164 properties including143 shopping centers

Overview

With a property portfolio comprised of 164 properties and totaling approximately 16.9 million square feet of gross leasable area, including 143 shopping centers, ten development/redevelopment properties, five non-retail properties and six land parcels, Equity One, Inc. already has a lot of data to manage. Based in North Miami Beach, Florida, and with offices in New York, Georgia and California, the commercial real estate developer has been growing by leaps and bounds over the last few years, with plans to continue its expansion into the West Coast and the North East. With expansion however, comes an increasingly larger amount of data the company has to manage and protect.

For most IT departments in commercial real estate, there is an increasing demand to handle the exponential growth of data and to effectively protect it. However, Ivan De Moya, the IT Director for Equity One, Inc., is confident with his data protection and restoration capabilities, knowing that his data is protected by RestorePoint, a provider of disaster recovery and data protection services, who uses Asigra Cloud Backup™ to keep Equity One, Inc.'s data safe.

The Challenge

Before Equity One, Inc. decided to use Asigra Cloud Backup, the company used tape for their backup and recovery needs, which caused a lot of headaches. "We had to keep the tape rotation straight or there would be problems," said Ivan De Moya. "The tapes were taken off-site, and if we needed to recover we had to retrieve the tape and then find the first tape original and do the recovery incrementally. It was a lot of work, especially for a team of our size at the time."

When Ivan De Moya started working at Equity One, Inc. the company had about 20 properties in its portfolio and an IT team of just two people. "Back then our entire backend system ran on two desktops," said Ivan De Moya. "Things quickly changed as the company started to grow. It got to the point where managing and performing backups was taking up too much of our time – it shouldn't take all day to do a backup. We outgrew tape, and that's when we started looking at disk-based backup and found RestorePoint, a service provider leveraging Asigra Cloud Backup to power their data protection and disaster recovery services."

The Solution

"We use RestorePoint services powered by Asigra to backup all of our servers," said Ivan De Moya." Our environment is complex, with lots of different applications like JD Edwards, Exchange, SQL, and File Servers. During our virtualization project/conversion we were able to convert our servers from physical to virtual

environment without changing how we backup our servers and there was no need to create new backups. Since Asigra is agentless, it didn't matter whether the server were physical or virtual. Recently RestorePoint helped us convert our backups from a public cloud option to a hybrid cloud option, where I now perform scheduled backups at LAN speed to my local system. When the backups are completed, the encrypted data is replicated offsite incrementally."

"I don't worry about backups like I used to anymore... The savings in time have been really beneficial. I just tell the system what to back up and it does like clockwork, and if there are any backup issues, the RestorePoint engineers notify us."

-Ivan De Moya, IT Director of Equity One, Inc.

A feature that appealed to Equity One, Inc. with RestorePoint services was Asigra's agentless architecture, which means Asigra Cloud Backup doesn't have to be installed on every machine that requires backup. Instead, Asigra Cloud Backup is installed on a single machine (physical or virtual) and backups everything on the network, from user files to ERP data bases.

Asigra Cloud Backup has lessened the workload for the IT team by making the backups quicker and more efficient. "I don't worry about backups like I used to anymore," said Ivan De Moya. "The savings in time, both in management and backup time have been really beneficial. We just tell the system what to back up and it does like clockwork, and if there are any backup issues, the RestorePoint engineers are quick to notify us."

Equity One, Inc. has been fortunate enough not to suffer a data loss event, but they do annual disaster recovery testing with RestorePoint's support and are impressed at Asigra Cloud Backup's ability to recover data. "I can go into the system and retrieve a single file, and it's all very easy and much better than retrieving a backup from a tape," said Ivan De Moya. "Another strong feature that I see as a great value to many companies as they deal with the challenge of protecting the explosion of data are the retention rules built into Asigra Cloud Backup where I can schedule to either delete or tier from my backups data that has been deleted from the source after a certain time. Asigra Cloud Backup mimics hierarchical storage management (HSM) on the backup side. There is no other backup technology that I have seen in the market where the backup lifecycle management (BLM) is integrated as efficiently as Asigra Cloud Backup."

The Results

Asigra Cloud Backup, offered through RestorePoint, will help Equity One, Inc. keep pace as they continue to grow. "When I need more license capacity to keep up with my growth, its instantaneous." said Mr. De Moya. "It's almost too easy. We've also recently enabled the Asigra Cloud mobile feature on executive laptops. We are now confident that all the information on the laptops is protected."

Asigra DS-Mobile Client offers a completely automated process that backs up laptops connected to the local network or that have a WAN connection. The DS-Mobile Client has built-in data reduction techniques, such as block-level deduplication and compression that result in WAN bandwidth savings.

"Working with RestorePoint and AsigraCloud Backup gives me confidence in my data protection plan," said Ivan De Moya. "I know that if I ever need to restore, it will take a few minutes rather than several hours. It's about the recovery, not only the backup, and I know that Asigra Cloud Backup and RestorePoint will keep my data safe."

About RestorePoint

RestorePoint, Inc. is an innovative, dynamic technology company providing Data Protection and Disaster Recovery solutions for critical customer data. Our customers are continually challenged by the need to address the exponential data growth, increasingly complex regulatory requirements and an expanding network of remote and branch offices. Add to that, the pressure to adopt "greener" computing methods and deliver against strict service level expectations, and the strategic importance of remote backup and recovery becomes abundantly clear. Global 100 corporations and small businesses alike require an easy implementation, simple to use, safe solution to ensure quick and accurate data recovery. For more information visit www.restorepoint.net.

About Asigra

Trusted since 1986, Asigra provides organizations around the world the ability to recover their data now from anywhere through a global network of partners who deliver cloud backup and recovery services as public, private and/or hybrid deployments. As the industry's first enterprise agentless cloud-based recovery software to provide data backup and recovery of servers, virtual machines, endpoint devices, databases and applications, SaaS and IaaS based applications, Asigra lowers the total cost of ownership, reduces recovery time objectives, eliminates silos of backup data by providing a single consolidated repository, and provides 100% recovery assurance. Asigra's revolutionary patented Recovery License Model provides organizations with a cost effective data recovery business model unlike any other offered in the storage market. Asigra has been recognized as a Gartner Cool Vendor and has been included in the Gartner Magic Quadrant for Enterprise Backup and Recovery Software since 2010.

More information on Asigra can be found at www.recoveryiseverything.com