Success Story:

Hershey Systems Reaps the Rewards of Secure, Reliable and Quick Backup and Recovery with Asigra Cloud Backup™.

Hershey Systems, Inc. Profile

- ■ Hershey Systems, Inc., the manufacturers of the Singularity Software Suite, has been a leader in content capture, archive, and distribution technology since 1985.

- ■ The Singularity Software Suite, containing Singularity Archive, Workflow, Forms, and Integration, is installed at institutions around the country and is currently being used daily to improve student success, satisfaction, and self service.

HYLAND®
SOFTWARE

Overview

Hershey Systems, Inc. is a recognized leader in enterprise content management solutions for Higher Education. Hershey offers flexible and cost-effective document management solutions to stream-line business processes in a paperless environment.

Protect All Data, Paper and Electronic Files

Securstore provides an online and offsite data storage service, powered by Asigra's Cloud Backup™ and Recovery software, whereby customers are guaranteed secure, reliable and fast data backup and recovery. Securstore has data centres in both London and Reykjavik, Iceland, and the data is retrievable from any office location no matter how remote, so customers have the added insurance that their company data will be protected and easily retrieved. The service also backs up remote workers and laptop users who are connected to the company network, ensuring all company-related data is included in the data protection. Hershey Systems provides document management software, its flagship product being DocBox. DocBox is an electronic filing cabinet with twin hard drives that can store up to 9 million A4 pages. The DocBox connects to the customer's office network and sits in the server room. Paper documents, PDFs, word and excel files are stored and indexed for easy search. DocBox improves efficiencies by automating existing work processes. Furthermore, it takes an average of eleven minutes to retrieve a paper file, so DocBox saves a large proportion of an employee's time during the working week. DocBox can also be housed offsite for added security. All information stored on a DocBox can be backed up using Securstore. As a plug 'n' play device, the DocBox can be quickly removed giving the added bonus of an electronic backup to all existing paper files, so DocBox saves a large proportion of an employee's time during the working week. DocBox can also

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During hurricane Katrina, a Hershey client was given warning to evacuate his office. Taking quick stock of what he could save, he picked up the DocBox, put it in his car and drove off. Once at a secure location he was able to retrieve all paper documents and save his business.

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One of the many competitive advantages of the Securstore solution is that remote workers and laptop users connected to the network can also be incorporated in the backup. There are market studies indicating that between 70%-80% of multi-site companies' data resides in remote offices, outside the four walls of their data centre. This data can be just as critical as the data generated from the head office. The Securstore service is geared specifically to help businesses properly manage and protect their entire network of data from one centralised location. This means that one person can manage the backup of data generated at the remote sites from a centralised location. Businesses of all sizes can ensure business-continuity, as lost data can be restored in minutes as all data is online on disk subsystems. Securstore is suitable for businesses that need to protect data from a few gigabytes to terabytes. The service ensures that any data held on PCs, file servers and application/database servers is securely backed up. Securstore supports many platforms including Windows NT/2000/2003/XP along with AS-400 iSeries, Unix and Linux. Securstore can also protect a wide range of databases including Oracle, SQL, Exchange, Lotus Notes and DB2.

About Securstore

Established in 1991, Securstore is headquartered in the UK and protects companies of all sectors and sizes, from smaller businesses with gigabytes of data to larger enterprises with terabytes.Securstore's Cloud Backup and Recovery Service is a unique alternative to traditional backup methods, replacing conventional tape-based systems with a fully-automated online solution. It provides centralised and automated backups of PCs, laptops, smartphones, file servers and application/database servers, therefore being able to protect complex and multi office environments. The service offers cutting edge technology such as agentless infrastructure, granular backup of emails and support for virtual environments. Customers can use up to 256 AES encryption; the solution itself is FIPS 140-2 certified and validated by the NIST; and it conforms to all other global security standards including SOX, HIPAA and DPA.

More information on Securstore can be found at www.Securstore.com

About Asigra

Trusted since 1986, Asigra provides organizations around the world the ability to recover their data now from anywhere through a global network of partners who deliver cloud backup and recovery services as public, private and/or hybrid deployments. As the industry's first enterprise agentless cloud-based recovery software to provide data backup and recovery of servers, virtual machines, endpoint devices, databases and applications, SaaS and IaaS based applications, Asigra lowers the total cost of ownership, reduces recovery time objectives, eliminates silos of backup data by providing a single consolidated repository, and provides 100% recovery assurance. Asigra's revolutionary patented Recovery License Model provides organizations with a cost effective data recovery business model unlike any other offered in the storage market. Asigra has been recognized as a Gartner Cool Vendor and has been included in the Gartner Magic Quadrant for Enterprise Backup and Recovery Software since 2010.

More information on Asigra can be found at www.recoveryiseverything.com