

## Success Story:

**MAA Communities Achieves an Automated, Fast and Expandable Backup Process with EVS Intelligent Backup™ powered by Asigra**



### Mid-America Apartment Communities, Inc. Profile

- Headquartered in Memphis, Tennessee
- Leading performer in the apartment real estate industry within the sunbelt region of the United States
- More than 48,000 apartment homes
- Publicly traded on the New York Stock Exchange under MAA

## MAA Communities Overview

Mid-America Apartment Communities, Inc. (MAA) is a NYSE traded real estate investment trust headquartered in Memphis, TN. MAA owns and manages multifamily apartments in the Sunbelt region of the United States, with current holdings of over 48,000 apartment homes.

With over 160 apartment communities across 11 states, MAA's 1,300+ employees generate an enormous amount of data. The important financial information included in these backups required a very secure internet based system.

With MAA's focus on investing in new properties, they needed a data backup solution that could grow quickly and was cost effective.



## Exponential Data Growth Demands Automation

As MAA was growing and adding new apartment communities to its portfolio at a high growth rate, they had to replace the traditional "tape backup to offsite" routine and comply with regulations for public companies surrounding internal controls for financial data. MAA wanted to embrace technologies that were capable of backing up current data as well as a system that could handle archive backups to satisfy other statutory records retention requirements.

MAA has many very large databases that store mission critical data; moreover, these databases were increasing in size exponentially. MAA also had to comply with other governmental records retention requirements to retain these electronic files for up to 7 years.

EVS installed their EVS Intelligent Backup™ powered by Asigra, at the MAA headquarters and their backup location. The ensuing growth that MAA experienced since the installation has been seamlessly integrated into MAA's operations and is allowing for continued confidence for future growth plans.

## Automated Solution Provides Flexibility and Scalability for Growth

MAA has experienced data backup and archival retention at a level that they were expecting, and the seamless incorporation of all new growth challenges that they encountered regarding the increasing portfolio of data requirements.

With the Asigra-based solution being fully automated and managed, and the attention that EVS provided toward the ease of installation and expansion, MAA has experienced the growth in their business without the incremental operational concerns that with the growth in the backup of their data would be expected.

## About EVS Corporation

EVS Corporation is an award-winning cloud backup and data recovery company trusted by banks, healthcare providers, manufacturers and more. EVS offers its business customers turnkey data backup, disaster recovery, and storage solutions, as well as professional storage management and consulting services. Our industry-leading solutions are backed by dedicated and seasoned professionals unified in providing the best in customer service.

EVS Corporation offers a full suite of cutting-edge cloud backup and recovery products, including Intelligent Backup™, Echo DR™, and EVS Resilience™.

EVS Founder Gayle S. Rose was honored with MBQ CEO of the Year Award in 2012. The company was honored with several awards from Asigra, including Best Mobile Cloud Backup Award in 2011, Customer Service Award in 2010, and Partner of the Year and Technical Innovation Award in 2009. EVS has been named one of Business TN Magazine's Hot 100 in 2008 and 2009.

EVS Corporation is headquartered in Memphis, Tennessee.



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