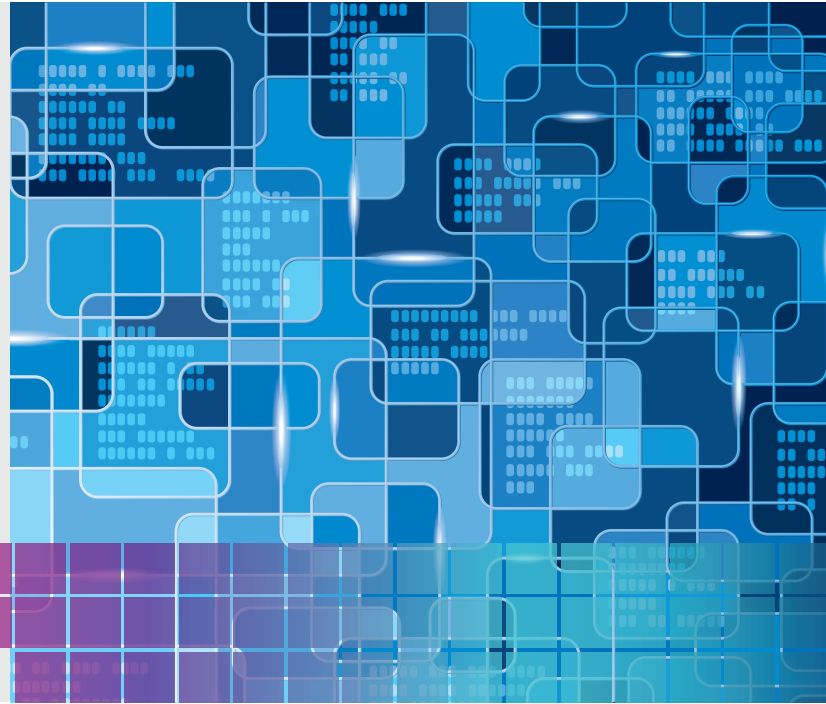


Success Story:

The eTegrity Cloud Backup & Recovery Solution Provides Seneca Data the Flexibility of Public or Private Cloud Deployment.



Seneca Data Profile

- Founded in 1979, Seneca Data has grown into the premier manufacturer of custom computer systems and value-added distributors of information technology products across the USA
- Seneca Data manufactures custom built, made-to-order computer equipment under the brand name Nexlink® for OEM, Channel, Government & Education customers
- Seneca Data's staff resides primarily in two locations, the Greater Syracuse Area and their Atlanta branch office while supporting 100 employees nationwide



Overview

Most companies still trust the backup of their most vital resource, data, to a fragmented and often ineffective policy of tape devices, manual processes and off-site tape storage. eTegrity addresses the drawbacks of this common approach with a unique service proposition of high tech/low touch engineering.

When Seneca Data learned that eTegrity could provide all of the feature functionality that was associated with a best in class cloud backup & recovery solution, it was ready to meet with the eTegrity engineers for a closer look.

The Challenge

Tape has become a burden; productivity, reliability & security are being compromised on a daily basis.

For years, traditional tape backup was a low-cost method of protecting their valuable data. However, tape became extremely cumbersome, time consuming, and required a considerable amount of manual intervention to successfully perform regular backups. Tape backups had to be monitored, equipment needed to be maintained and heads cleaned for backups to be run properly. Tapes must be loaded and changed, labeled correctly, and physically transported off-site for disaster recovery.

As the organization's data grew, so did the amount of time it took to backup the data. In order to avoid impacting their workforce, they would backup data at night so system and network performance were not affected. However, facing long nightly backup windows, and in some cases, backups not being completed within the allotted time frame. That meant backups were often aborted, leaving incomplete data that would be unusable in the event of an emergency. Even if the backup was performed successfully, the data wasn't always available for a number of reasons:

- Tapes were blank or jammed
- Files were corrupt or missing
- Tapes were damaged due to dirty heads, humidity and temperature

Solution

Cloud Backup & Recovery that reduces backup windows and automates mundane processes. The eTegrity Cloud Backup & Recovery solution allows you to capture less, ingest less, and store less data – thus reducing the amount of backup software and storage hardware you buy and maintain. eTegrity provides a smart and affordable approach to backup transforming as you buy less, manage less, and maintain less. It also allows you to

leverage the public or private cloud and provides the flexibility to alternate between the two approaches or even implement a hybrid solution without having to reinstall the backup and recovery client software.

“I was always very tentative to use cloud / off-site backup services due to the trust factor needed to step into this arena. Now with backup windows getting smaller, backup sets getting larger and the need for faster restorations, it was very clear there had to be a better way than D2D2T (Disk to Disk to Tape). This by far is the best backup solution I have ever used in my 28+ years in working with this ‘necessary evil’. This solution is set it and forget it. The confidence level that the data will be there and restoration will work is exemplary, along with the speed to backup and restore is unmatched.”

**Ed Christopher, Manager IT Infrastructure,
Seneca Data**

Return on Investment

Peace of Mind with the assurance that their data is being protected “It Just Works!”

A truly satisfied client is what we strive for and the reason we deliver a World Class Cloud Backup & Recovery solution.

“eTegrity's backup solution is hands down the best backup solution I have used in my 15 years in IT. It's fast, easy to use, secure, no expensive agents or off-site tape vaults needed, and unlike others on the market it just works! The support from eTegrity has been nothing but top notch. They even monitor our backup jobs and notify us when they notice problems. I highly recommend this product!” said Andy Sitnik, Senior Systems Engineer at Seneca Data.

About eTegrity

eTegrity Systems International, Inc., a privately-held company with facilities in northern New Jersey, has been meeting the online data backup and recovery needs of our clients for over four years. In early 2007 eTegrity was “spun off” from its sister company, Compunite Computers, Inc., one of the New York City metropolitan area’s premier network services companies. Since 1988, Compunite has offered a wide-range of network management services, including design consulting, migrations and other network implementations, network management and monitoring, network security, and a host of other services.

More information on eTegrity can be found at www.eteegrity.com

About Asigra

Trusted since 1986, Asigra provides organizations around the world the ability to recover their data now from anywhere through a global network of partners who deliver cloud backup and recovery services as public, private and/or hybrid deployments. As the industry’s first enterprise agentless cloud-based recovery software to provide data backup and recovery of servers, virtual machines, endpoint devices, databases and applications, SaaS and IaaS based applications, Asigra lowers the total cost of ownership, reduces recovery time objectives, eliminates silos of backup data by providing a single consolidated repository, and provides 100% recovery assurance. Asigra’s revolutionary patented Recovery License Model provides organizations with a cost effective data recovery business model unlike any other offered in the storage market. Asigra has been recognized as a Gartner Cool Vendor and has been included in the Gartner Magic Quadrant for Enterprise Backup and Recovery Software since 2010.

More information on Asigra can be found at www.recoveryiseverything.com

